



# Workhuman® Cloud

The world's fastest-growing integrated  
Social Recognition® and continuous performance management platform.



Integration with:





For me, bringing humanity to the workplace means thinking about your job as not just a place where you earn a paycheck or build a career, but also a place where you express your values and form lifelong connections.

ADAM GRANT  
New York Times best-selling author and  
Workhuman 2018 keynote speaker

When people are connected to shared purpose,  
great things happen.

**32%**

more likely to perform  
at a higher level

**52%**

less likely to leave

**73%**

more likely to go  
above & beyond

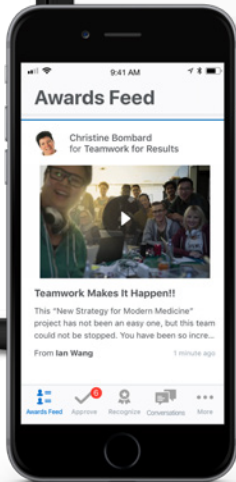
Source: IBM/Workhuman Employee Experience Index 2017



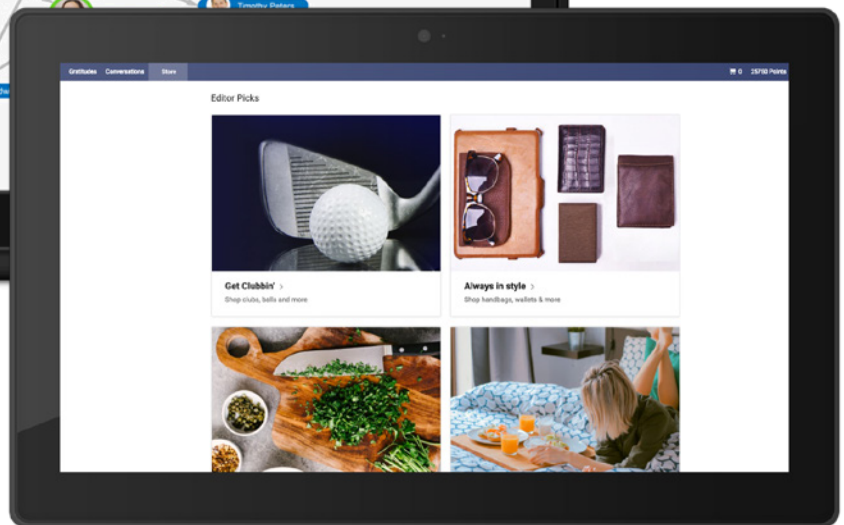
Designs that focus on things like continuous conversations, positive feedback, and recognition are now proven effective and are becoming the new standard.

JOSH BERSIN  
Analyst and founder, Bersin by Deloitte





Mobile recognition: timely  
recognition and award redemption



The largest global rewards network gives your people the power of choice.

# Good for your team— and your business.

In a true Workhuman® Enterprise, a consistent stream of gratitude fuels unparalleled, provocative workplace data, and human insights.

- Increase engagement
- Improve performance and mobility
- Reduce turnover and attract talent
- Strengthen employer brand
- Build a culture of positive energy
- Connect people and teams
- Foster innovation and creativity
- Develop a deeper sense of purpose
- Promote a growth mindset
- Identify quiet contributors

# Workhuman® Cloud



## social recognition®

Great leaders know that the more gratitude in an organization, the better it performs. The data proves it – over and over again.



## conversations®

Continuous performance management connects managers and peers to shared purpose with feedback, check-ins, and priorities.



## service milestones®

Commemorate career journey from first day to anniversaries, promotions, and retirement, leveraging crowdsourced stories and memories.



## life events™

Inspire the crowd to celebrate your employees' most meaningful personal moments, such as new births, marriages, graduations and more.



## community celebrations®

Strengthen company communities by memorializing group experiences including team outings, charity events, and holiday celebrations.



## store

Reward employees with culturally appropriate merchandise, gift cards, and experiences.



## moodtracker™

Track company mood and engagement correlated to employees' experiences with this pulse survey tool.



## D&I monitoring

Mitigate unconscious bias by raising awareness and promoting behavioral changes.



## people analytics

Visualize employee insights and team dynamics with real-time, crowdsourced data.



## team connections

Develop and strengthen agile team interactions and connections.

SERVING 4 MILLION EMPLOYEES IN 160+ COUNTRIES AND 34 LANGUAGES

Workhuman® is the world's fastest-growing integrated Social Recognition® and continuous performance management platform. Our human applications are shaping the future of work by helping organizations connect culture to shared purpose. With a consistent stream of gratitude fueling unparalleled, provocative workplace data and human insights, Workhuman® Cloud is a critical software engine for global companies seeking to motivate and empower their people to do the best work of their lives. Workhuman (formerly known as Globoforce) was founded in 1999 and is co-headquartered in Framingham, Mass., and Dublin, Ireland.

**workhuman®**

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Or read more on our blog: [workhuman.com/whblog](https://workhuman.com/whblog)